

A **UNC**-led
government will embrace
**Artificial
Intelligence (AI),
digital technology
and new media**

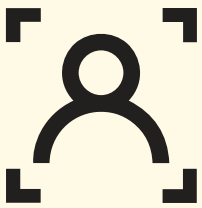


THE UNC MINIFESTO ON
ARTIFICIAL INTELLIGENCE, DIGITAL
TRANSFORMATION, NEW MEDIA AND SOCIAL MEDIA

A UNC-led government will embrace Artificial Intelligence (AI), digital technology and new media to cut bureaucracy, create meaningful job opportunities, modernize public services, and position Trinidad and Tobago as a foremost destination for doing business.

**EMPOWERING
CITIZENS, DRIVING
INNOVATION,
STRENGTHENING
OUR ECONOMY**

Digital Identity (eID)



One Secure Login: We will provide each citizen with a government-issued electronic ID, making tasks like paying taxes or registering a business faster and simpler. Crucial paperwork will move online, freeing citizens from tedious office visits and giving them more time to spend on their priorities.

Inter-Agency Data Sharing

Seamless E-Government: Government databases will securely communicate, so you only submit your information once, eliminating repetitive forms and long waits.

Faster Approvals: Licenses, benefits, and registrations will be processed swiftly through digital channels, significantly reducing bureaucracy.

National AI Research & Development (R&D) Center

Innovation Hub: Establish a specialized centre to nurture homegrown AI talent, support tech startups, and offer training in AI engineering, data science, and software development, empowering the next generation to build a vibrant future right here at home.



AI-Assisted Government Services

AI-powered systems will work in tandem with government employees to promptly process requests for citizens, such as social support or healthcare appointments, reducing errors and increasing transparency. Predictive analytics will increase efficiencies, enhance public service deliveries, and speed up the Government's responses to issues affecting citizens, creating more livable communities.

Transforming Daily Interactions: Key Digital Services

Online Tax Filing



Filing in Minutes:

Citizens' tax declarations can be completed online in as little as ten minutes, improving compliance and transparency and reducing opportunities for errors and fraud.

e-Business Register

Rapid Online Business Setup:

Entrepreneurs will register businesses fully online, shortening what previously took weeks down to a day. Simplified annual renewals, permits and license updates will dramatically lower barriers and foster a competitive business environment.

e-Customs

Online customs declarations and processing using AI software and blockchain technology will reduce clearance times from days to mere hours and improve scheduling efficiency at ports. Faster AI-assisted processing will lower costs for businesses, while blockchain technology will reduce corruption and bribery opportunities.

AI-Powered Healthcare



Digital Medical Records:

Healthcare providers will securely access and share patient data online, enabling quicker diagnoses and treatments and ensuring consistent, informed care. Patient-friendly portals will also be available where citizens can manage appointments, view test results, and refill prescriptions online, easing congestion at healthcare facilities and saving valuable time.

E-School & Online Learning

Instant Updates for Parents & Students: A digital platform providing immediate access to attendance, grades, assignments, and teacher feedback, fostering accountability and success.

Personalized Learning & Smart Classrooms:

AI-assisted tutoring and digital textbooks will tailor educational support for each student, reduce financial burdens, and bridge educational gaps.

Smart Policing (e-Police)



Faster Police

Response: Officers will instantly access real-time vehicle and criminal records, enabling more effective policing; citizens will report minor incidents conveniently online.

NEW MEDIA AND SOCIAL MEDIA AS CAREER OPPORTUNITIES

The rise of new media and social media has transformed the creative industries and digital media sector, offering unprecedented opportunities for individuals to monetize their creativity and upend traditional advertising. Content creators can now produce low-cost, high-efficiency content using accessible tools like smartphones and leverage platforms like YouTube, Instagram, TikTok, and others to generate income. The advent of AI further enhances this potential, enabling creators to streamline production processes, improve content quality, and expand their reach. This industry allows individuals to work remotely, build audiences through followers, subscriptions, blogs, and podcasts, and earn revenue via advertising, brand partnerships, and affiliate marketing. Influencers have become key players in driving product, service, and messaging sales.

- Establish clear guidelines for advertising transparency (e.g., sponsored content disclosure).
- Protect intellectual property rights for digital creators.
- Create fair policies for legitimately recognizing earnings generated through online platforms under our financial rules, thus enabling access to banking services and government incentives.
- Create a Creative Content Development Fund to provide loans for aspiring content creators to access equipment, training, and mentorship programs.
- Partner with private sector companies to sponsor workshops on digital marketing strategies and AI integration in content creation.
- Offer courses on new media and social media management, video production, graphic design, and AI tools.
- Enhance affordable access to internet connectivity nationwide to ensure citizens can access online platforms efficiently.
- Establish co-working spaces equipped with tools like cameras, editing software, and high-speed internet for content creators.

By integrating advanced technology into healthcare, education, business, and governance, the UNC will enhance the quality of citizens' everyday lives by speeding up routine tasks, fostering innovation, and ensuring our economy remains globally competitive.



**WHEN UNC WINS
EVERYBODY
WINS!**

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